HEP Major: Community Health Emphasis

Program Objectives

The Community Health Emphasis is based on the responsibilities of a Certified Health Education Specialist (CHES) as delineated by the National Commission for Health Education Credentialing (NCHEC).


Upon completion of the program students will be able to:

I. Assess needs, assets, and capacity for health education (Responsibility I)
II. Plan health education/promotion (Responsibility II)
III. Implement health education/promotion (Responsibility III)
IV. Conduct evaluation and research related to health education/promotion (Responsibility IV)
V. Administer and manage health education/promotion (Responsibility V)
VI. Serve as a health education resource person (Responsibility VI)
VII. Communicate and advocate for health and health education/promotion and the profession (Responsibility VII)
VIII. Demonstrate basic skills and abilities of a health educator in an applied real world setting.
IX. Gain employment or pursue graduate studies in a health education related area, if desired.